SEPTEMBER 2024

# MARKETING

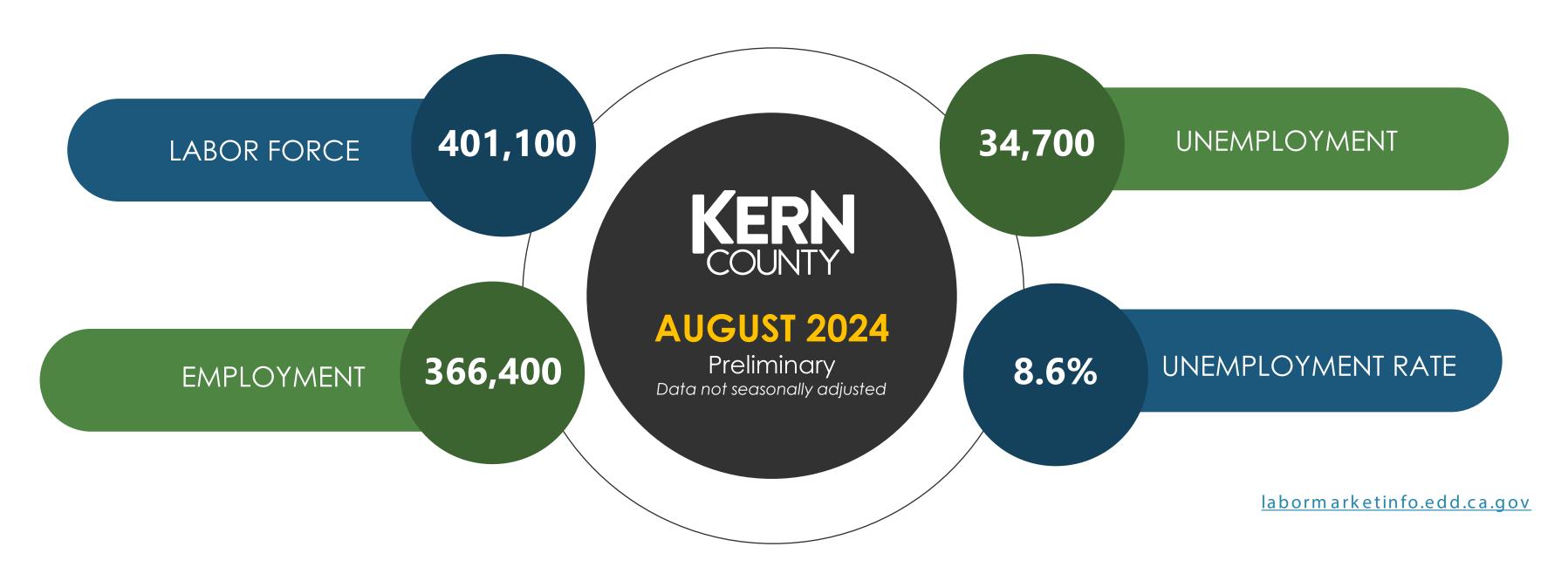
PRESENTATION





### Labor Market Information

The unemployment rate in Kern County was 8.6% in August 2024, down from a revised 9.5% in July 2024, and above the year-ago estimate of 8.2%. This compares with an unadjusted unemployment rate of 5.9% for California and 4.4 percent for the nation during the same period.



#### Labor Market Information

## Top Employers





















### Top Employment Sectors

- Health Care and Social Assistance
- Private Educational Services
- Retail Trade
- Manufacturing
- Professional, Scientific & Technical Services
- Public Administration
- Accommodation & Food Services
- Wholesale Trade
- Waste Management & Remediation Services
- Finance & Insurance

<u>labormarketinfo.edd.ca.gov</u> Bakersfield MSA | August 2024



# EMPLOYER SERVICES



## No-Cost Human Resources Hotline

(888) 201-5817

Monday - Friday from 8:00 AM to 5:00 PM

#### HR Experts provide guidance on:

- Hiring & firing processes
- Paid sick leave laws & FMLA
- Breaks, lunches, and overtime
- Employee handbooks
- Harassment prevention and more



# Virtual Trainings for Employers





Since January 2024, there have already been a myriad of employment law updates ranging from wage and hour cases, to new rights for pregnant workers, to new Cal/OSHA plan requirements. As seasoned employers know, it is critical to stay current with California's fast-paced changes to mitigate risk and avoid new areas for liability.

#### CEA's subject matter experts will cover:

- · New wage-and-hour cases regarding compensable time, wage statements, and more
- · Fast food, health care, and local minimum wage updates
- · Workplace Violence and Indoor Heat Illness plans
- Updates on non-compete agreements
- New rights for pregnant workers
- · California's proposed "right to disconnect" bill

Beyond telling you "what's new," CEA takes a more practical approach. We explain next steps and best practices, including how to update your policies, practices, and trainings. Be sure to bring your questions live and register now to reserve your spot!

#### Wednesday, July 24, 2024 10:00 - 11:00 AM

#### FREE for employers in the following counties:

Amador Merced

Calaveras

Stanislaus

Tulare Mariposa Tuolumne

Click Here to **Register Today!** 





Workplace conflict haunts organizations every day-it leads to lost productivity, diminished morale, and decreased performance. Most employees do not know they can and should be responsible for resolving their own conflicts.

This training will focus on developing skills, such as active listening non-judgmental questioning, and how to have open and honest communication. Employees will be given the tools to help them successfully resolve conflict situations and avoid future ones.

#### CEA's subject matter experts will cover:

- How to assess a challenging situation and appropriate strategy
- · Understand the elements of effective communication
- Utilize a 5-step process for dealing with difficult people
- Recognize the negative impacts of conflict
- Navigating through tough conversations with employees
- · Conflict resolution across department team members
- · Understanding and displaying empathy

#### Thursday, August 22, 2024 10:00 - 11:00 AM

#### FREE for employers in the following counties:

Amador Merced Calaveras

Stanislaus Tulare Mariposa Tuolumne

Click Here to **Register Today!** 



# On-the-Job Training Numbers



#### <u>January – September 2024</u>

Employers with OJT Contracts: 24

Total OJT Contracts: <u>68</u>

Median Wage: \$19.10/Hour

Encumbered: **\$294,579** 

## Top (5) Employers with OJT Contracts

- Hall Ambulance
- Premier Family Health Care
- West Coast Biofuel, LLC
- Kern Health Systems
- Mr. Fix It & Victory Family Services (Tied)

# Rapid Response Numbers

Date Submitted	Company	# Affected	Information Provided	
5/10/2024	PT Solutions at Adventist Health	50	PT Solutions and Adventist are going through a divestiture and the hospital will assume the responsibility and keep all employees	
No WARN Notice	99 Cents Only Stores, Inc.	35*	Held (3) RR orientations on 4/24, 5/6, & 5/8	
No WARN Notice	Golden Empire Transit District	18	Held a RR Orientation on 8/16 and (10) attended	
No WARN Notice	Big Lots Stores, Inc.	19*	Held (3) RR orientations on 8/28, 8/29 & 9/12 for the Bakersfield and Delano Stores	
8/22/2024	California Resource Corporation	6	Many contact attempts have been made. No responses at this point by CRC	
8/29/2024	Schlumberger Technology Corporation	28	RR Team meet with HR Rep and Team Manager. Company is handling layoffs in house	

<sup>\*</sup> Total number of served individuals without a WARN Notice who attended our Rapid Response Orientations



## **Layoff Aversion**

May – September 2024

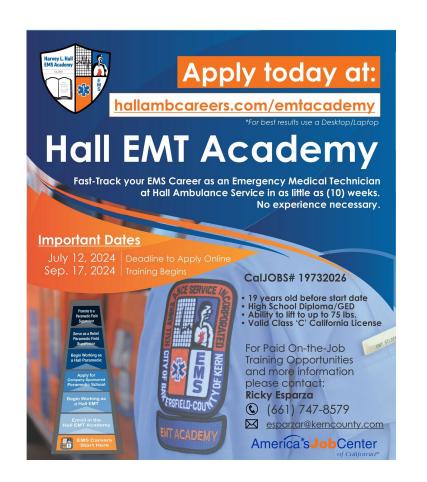
Employers: 6

Total Employees
Affected: 219



Rite Aid

Pharmacy Technicians (Lake Isabella)



**Hall Ambulance** 

Hall EMT Academy



BFMC / HPN

On-Going Hiring for Several Openings



Kern Health Systems

Member Engagement Representative



California Dairies

Maintenance Mechanics



Kern River Brewing
Brewer (Kernville)



(Bilingual Preferred)
CalJOBS #19739587 • 2 Openings

Please email your resume to **Estrella Sistual**: <u>estrella.sistual@edd.ca.gov</u>

Henrietta Weill

Administrative Clerks



Adventist Health
Clinical Laboratory Scientist





For more info, call Kari Mcleod at (661) 747-7937

#### **Exact Staff**

On-Going recruiting for several openings



#### Tejon Indian Tribe

Lead Social Service Worker & Culture Coordinator



#### **GAF**

On-Going recruiting for several openings





#### **Kern Medical**

**Environmental Service Worker** 





Golden Empire
Transit District

August 21, 2024
Mechanics



**Key Staffing** 

August 25, 2024
Temporary Positions for the Kern County Fair



City of Bakersfield

August 31, 2024
All city departments



#### **Kern County Probation**

Extra Help Office Service Technicians (Kernville)

ERPLOYERS'
TRAINING
TRAINING
RESOURCE
A proud partner of America's Tob Center

TRAINING
PROGRAMS
& GRANTS



# Partner Training Programs



MC3 | ValleyBuild Pre-Apprenticeship Training

19 students graduated in June

Next cohort in December and ETR has enrolled 44 students as of August



### **Recycling Lives**

12 students are completing training in November

Next cohort in December and the goal is to enroll <u>15 students</u>



Café 1600 BAS Culinary Arts Program

**FALL SCHEDULE** 

Teaching Tuesdays
Grab & Go Salads / Sandwiches

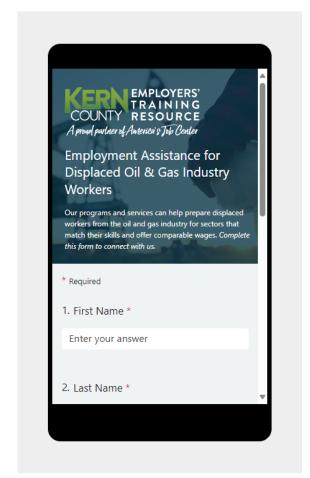
Wednesdays & Thursdays Lunch 11:00 AM - 1:00 PM

Breakfast Fridays Grab & Go 8:30 - 10:00 AM

# Displaced Oil & Gas Workers Grant

- This grant will help prepare (750) displaced workers from the oil & gas industry sectors
- Services include job search assistance, vocational training opportunities, relocation assistance, and more
- Potential industry sectors: construction, transportation, renewable-energy, advanced manufacturing, high-technology, healthcare, law enforcement, government, and other high-growth, high-wage positions
- Interest Form: forms.office.com/g/Eju5A3M2Fj

DOGW Grant Term July 2024 – March 2027





# Farmworker Advancement Program

# KIM Consortium Workforce Development Area for PY 2023-2024

- Will provide (54) participants with job skills training, OJT training, work-based learning, access to training roles in adjacent sectors such as Ag & Forestry, and offer a new strategic approach to in-demand employment outside the agriculture sector
- Wrap-around services to support program participants through case management, referrals to service providers, career navigation, and more



## Regional Equity & Recovery Partnership

#### **Grant Extended**

to December 31, 2025

College	Start Term	Completion Date	Medical Program	# Enrolled Students
Bakersfield College	Aug 2023	May 2025	LVN (24 Months + Prerequisites	25
Bakersfield College	Aug 2023	June 2024	LVN to RN (1 Year)	28
Bakersfield College	Aug 2023 Aug 2024	Dec 2023 Dec 2024	CNA / HHS (1 Term)	21
Cerro Coso	January 2024	May 2024	MA Admin & Clinical (1 Year)	2
Taft College	August 2024	May 2025	Dental Hygienist (1Term)	16
Goal: 120 Participants			Current Total	92

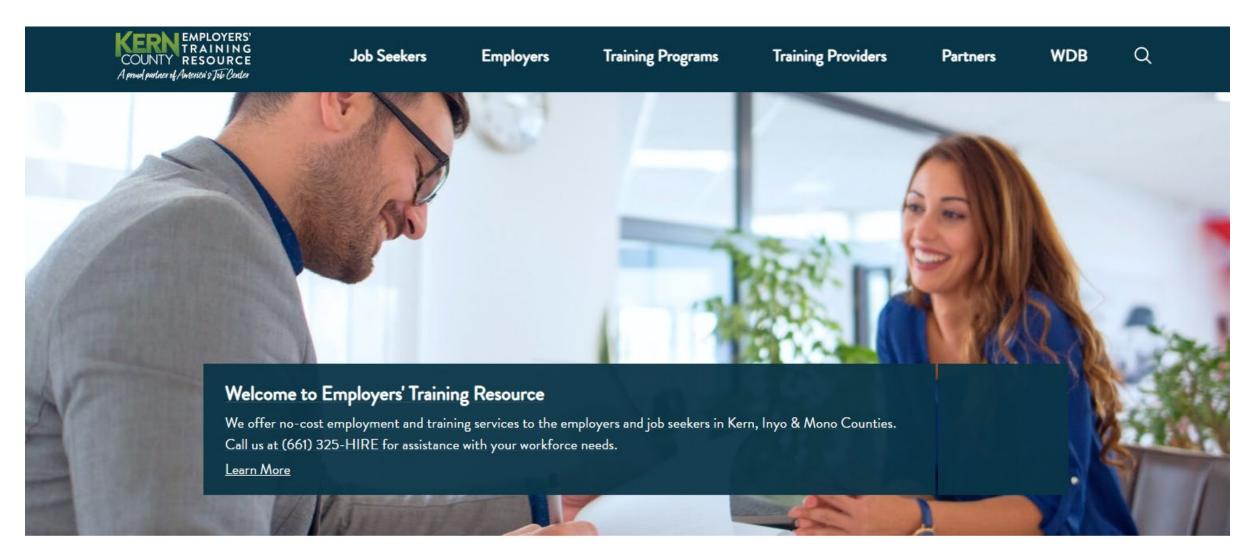
Students currently enrolled are eligible to be referred to ETR for supportive services to assist them in their educational costs. Training costs are not covered through ETR.

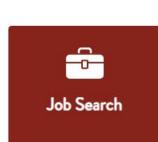
# ERPLOYERS' TRAINING TRAINING RESOURCE A proud partner of America's Tob Center

MARKETING
UPDATES



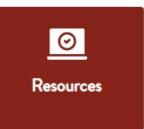
## Employers Training Resource.com



















Visit our new ETR Website

## **NEW Franchise Materials**



Getting a JOB or starting a CAREER takes planning & resources. ETR and partners are here to help with the following:

#### Providing the services

- Resume workshops
- Interviewing techniques
   Job Search Assistance classes
- Career clothing closet
- Typing certificates
   WorkKeys assessment

#### Resources you want

- Computers, printers, internet access
   Telephones for calling about jobs
- Faxing of resumes or applications
- · Copying of your resume and certificates
- · Direct line to file your Unemployment

#### Information you are looking for

- · Access to current job openings
- Data on wages and salaries in the labor market
- Entrepreneurial and small business information
- How to file for your unemployment insurance benefits State disability forms





Training & Assistance

· Individual assessment of sk

· Career counseling and plan

Specialized Services

Extensive job preparation

· Career training in occupa

· Dislocated Workers

· Persons with Disabilities

• Migrant & Seasonal Farmwor

· Youth

Comprehensive One-Stop Center

COUNTY RESOURCE

Bakersfield 1600 E. Belle Terrace







locations / Contacts































The Workforce Development Board oversees Employers' Training Resource which serves as the administrative arm of the Kern/Inyo/Mono Counties Workforce Innovation & Opportunity Act Program

Our goals include training the workforce for the needs of our local economy and providing assistance to businesses in the hiring process.

#### How we can help

- Employment Pre-Testing
- · Pre-Screening & Referral of Qualified Applicants
- Scheduling of Interviews & Interview Rooms
- Customized Job Fairs & Recruitments
- Posting & Advertising of Open Positions
- · Financial Hiring Incentives (On-the-Job Training Programs) / Tax Credits
- Labor Market Information
- Skilled Labor & Recent Training Program
- · Professional Business Services Specialists
- · Layoff Aversion Services
- · Facility Rooms to conduct interviews, meetings workshops, orientations, conferences and more

#### Questions?

(661) 325-4473 You can also visit our website: EmployersTrainingResource.com

#### **CONTACT US** Mon-Fri 8 am-5 pm



(661) 325-4473



Website EmployersTrainingResource.com



Address 1600 E. Belle Terrace Bakersfield, CA 93307

This Workforce Innovation and Opportunity Act Equal Opportunity Employer/Program is funded fully or in part by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. Auxiliary aids and services available upon request to individuals with disabilities.

KERN EMPLOYERS'
TRAINING
COUNTY RESOURCE A proval partner of America's Tob Center



**Employer** Services

For Job Seekers, Employers, Young Adults, Rapid Response, and AJCC

you are working for, treated like any other employee and are subject to company rules. Your attendance and payroll records are kept by the employer. Our representatives will briefly visit you from time to time to see how you are progressing with your training and follow-up with you after the training contract is completed.





EMPLOYERS' TRAINING COUNTY RESOURCE

Career Choices

Earn As You Learn

You are an Employee

On-the-Job Training services are provided at "No-Fee" to you! For information and a listing of other training programs, attend one of our daily orientations. Call us or visit

Getting started in a successful career takes effort. Hundreds of local employers and

individuals just like you have participated in this highly successful training program.

way to advance your skills or transition into a new career. It could be just right for you.

This is one of the reasons why our On-the-Job Training (OJT) program is a fantastic

magine gaining valuable experience in a permanent, full-time, paid position. This

neans finding an employer who is willing to hire you and provide job skill training at

the job site. You'll earn as you learn. The employer's job description and the skills you

bring to the employer determine the length of training. This period may range from

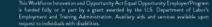
three to twelve weeks. You will receive a certificate of achievement after completing

As a trainee in the On-the-Job Training program, you are employed by the company



Connect with the





## **New Virtual Orientations**

#### **In-Person Orientations**

Tuesdays at 9:30 AM

AJCC SE | 1600 E. Belle Terrace Space is limited (First come, first served)

## Virtual Orientations (New)

Thursdays at 9:30 AM

Register at <u>americasjobcenterofkern.com</u> Microsoft Teams is required Space is limited to (20)



## Skillup America | Metrix Learning



## **FREE Online Training**

Sign-up at: kerncounty.metrixlearning.com

- English & Spanish courses available
- Convenient and accessible from any device
- Matches their skill levels and learning pace
- Courses in IT, Business, Management, Leadership,
   Finance, Microsoft Office, Logistics and more

## Job Squad Live on Facebook

# Every Thursday at 9:00 AM Facebook @americasjobcenter

- Weekly live announcements
- Upcoming recruitments, job openings, current workshops and trainings programs
- Guest Employers
- Live Q&A Session



# ERN EMPLOYERS' TRAINING RESOURCE

A proud partner of America's Tob Center

# EVENTS & SUCCESS STORY



# ValleyBuild Career Fair

## 2024 Construction, Ag, Oil & Gas Career Fair & Expo

July 10 at the Kern Agricultural Pavilion

**26** Employers

335 Registered Job Seekers

33 Have been laid off from the Oil & Gas Industry and referred to the DOGW Grant







# 3<sup>rd</sup> Annual KC Career Expo

## Saturday, September 14

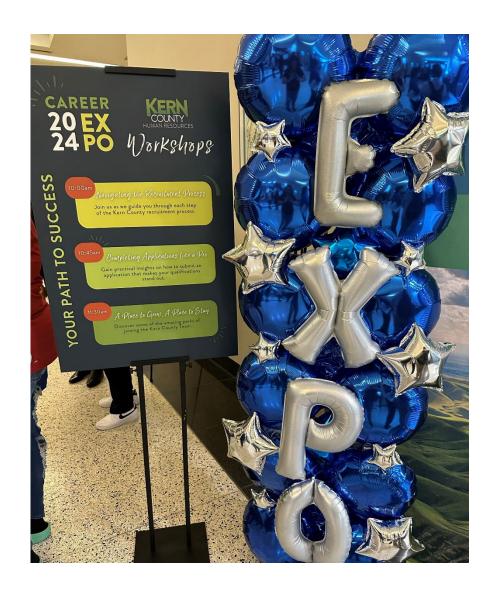
**County Administrative Building** 

<u>60+</u> Countywide recruiting for Extra-Help & Full-Time Positions

275+ Attendees

Workshops and Testing for the Sheriff's Office (Deputy Trainee & Detentions Deputy Trainee)





# Kern County Career Expo Photos





















# Kern County Career Expo Photos

#### Continued



















## Upcoming Events in October







27th Annual SHRM Symposium & Exposition

October 2 | 7:30 AM - 4:30 PM

Mechanics Bank Convention Center

For more information visit: **kcshrm.com** 

2024 Women's Empowerment Workshop in partnership with CDCR

October 8 | 10:00 AM - 1:00 PM

**Bakersfield Parole Office** 

2024 Kern County Veterans Stand Down

October 10 | 8:00 AM - 3:00 PM

Stramler Park for more information visit: **cavaf.org** 

## **Events in October & November**







#### **2024 Kern County Energy Summit**

October 24 | 7:55 AM - 12:30 PM

**Bakersfield Marriott** 

For more information visit: **kernedc.com** 

#### M Street Navigation Center First Annual Job & Resource Fair for the Homeless

October 24 | 9:00 AM – 1:00 PM

Deadline for Employers & CBOs to register is October 11

#### 3<sup>rd</sup> Annual East Kern Career Expo

November 7 | 9:00 AM - 12:00 PM

Mojave Air & Space Port

Exhibitor registration form: bit.ly/4bph4rv

## **Events in October & November**





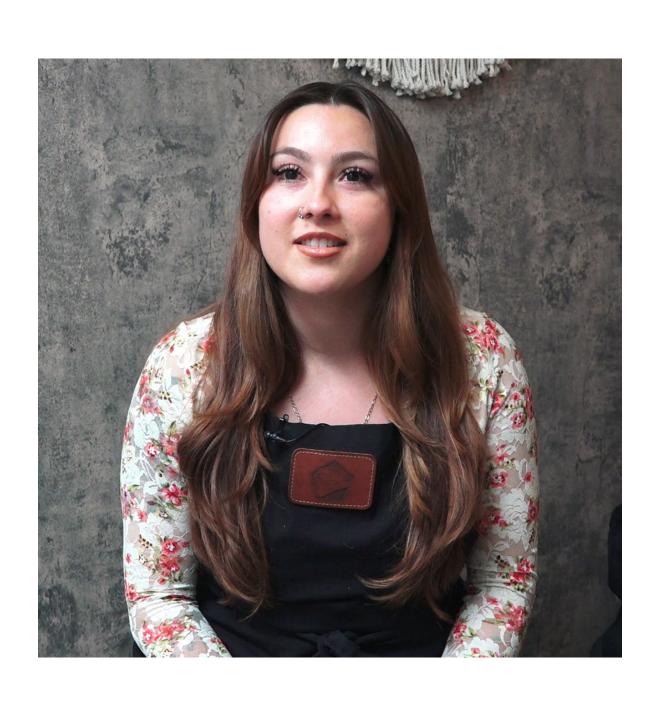
#### Job Fest 2024 – Fall Events

October 24 | 10:00 AM – 1:00 PM Kerr McGee Center in Ridgecrest

November 13 | 9:00 AM - 12:00 PM Taft College

Farmworker Appreciation Day and Resource Fair presented by EDD November 21 | 8:00 AM – 12:00 PM Kern Agricultural Pavilion in Bakersfield

## Success Story Video



## Anissa Maldonado Esthetician / Lash Tech

EPIC Young Adult client who completed Esthetician Training at Get Faded Barber College

https://youtu.be/gMkUBgunxkw

