

The Workforce Development Board oversees Employers' Training Resource which serves as the administrative arm of the Kern/Inyo/Mono Counties Workforce Innovation & Opportunity Act Program.

Our goals include training the workforce for the needs of our local economy and providing assistance to businesses in the hiring process.

# How we can help

- Employment Pre-Testing
- Pre-Screening & Referral of Qualified Applicants
- Scheduling of Interviews & Interview Rooms
- Customized Job Fairs & Recruitments
- Posting & Advertising of Open Positions
- Financial Hiring Incentives (On-the-Job Training Programs) / Tax Credits
- Labor Market Information
- Skilled Labor & Recent Training Program Graduates
- Professional Business Services Specialists
- Layoff Aversion Services
- Facility Rooms to conduct interviews, meetings, workshops, orientations, conferences and more...

## Questions?

To obtain more information and get started, call (661) 325-4473

You can also visit our website: EmployersTrainingResource.com

### **CONTACT US**

Mon-Fri 8 am-5 pm



**Phone** (661) 325-4473



Website

EmployersTrainingResource.com

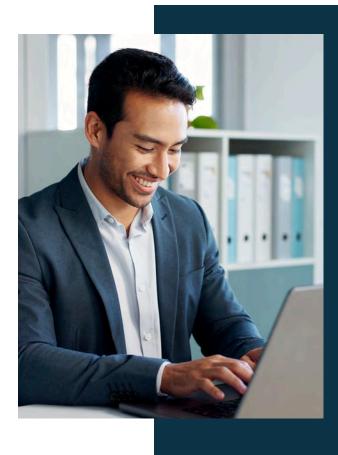


### **Address**

1600 E. Belle Terrace Bakersfield, CA 93307

This Workforce Innovation and Opportunity Act Equal
Opportunity Employer/Program is funded fully or in part by a
grant awarded by the U.S. Department of Labor's Employment
and Training Administration. Auxiliary aids and services available
upon request to individuals with disabilities.





# **Employer Services**

### **Competitive Solutions**

### **Layoff Aversion**

We can assist you to coordinate services and strategize cost-saving alternatives to avoid downsizing or closing your business.

### **Transitioning**

When strategies to avert layoffs and closures are not enough and downsizing becomes necessary, our Rapid Response Team can help alleviate the impact on your business and your staff with on-site planning and orientations.

# Workforce Intelligence

### Labor Market Information

Be informed about labor market trends, statistics, and workforce data that applies to your business or the economy. For up-to-date information visit labormarketinfo.edd.ca.gov.

# Facilities for Employers









Employers' Training Resource offers employers several areas within its facility, as well as multiple locations across Kern County, for businesses to conduct meetings, workshops, trainings, recruitments, job fairs and more.

# On-The-Job Training

The On-The-Job Training (OJT) program is designed to assist employers who are not able to fill their labor force needs with currently skilled workers. Employers may use an OJT to hire new employees who qualify for Workforce Innovation and Opportunity Act (WIOA) funding which is administered through Employers' Training Resource.

# EMPLOYERS SAVE TIME & MONEY ON THEIR HIRING AND TRAINING COSTS



Through this cost-saving program, employers can hire new qualified employees eligible through the Workforce Innovation & Opportunity Act (WIOA). Reimbursement is provided to employers to pay for a portion of that employee's wages or salary during their training period.

# Financial Hiring Incentives

### Work Opportunity Tax Credits (WOTC)

Federal tax credits are available to employers who hire individuals qualifying as members of federally designated groups.

### **Enterprise Zone Tax Credits**

Businesses located within specific boundaries are offered the opportunity to reduce their state business income tax liability through a variety of tax benefits.

### Services & Resources

### **Post Job Openings**



CalJOBS is an internet-based virtual job center available 24 hours a day, 7 days a week. Post unlimited job listings, search resumes, contact potential applicants and gain maximum exposure for your available jobs.

### Work-Ready Recruits



We can coordinate and schedule job candidate interviews and assist with pre-screenings, skills assessments and information on candidate background checks.

### Individualized Recruitments



Let us handle your large-scale recruitments when you need to fill multiple positions. We can host at any of our locations or at your location at **No-Cost**.

### Targeted Industry Training



Employers' Training Resource, in partnership with education providers, can assist with targeted industry training programs designed to fill your immediate labor shortages and help you build a pipeline of skilled workers.

#### Advertisement

- Job Corner on KGET and Telemundo
- Job Squad LIVE on Facebook



- AJCC/ETR Website, Facebook, Instagram, YouTube, X, LinkedIn
- Recruitment flyers distributed at AJCC locations, affiliate sites, & job fairs

Employer/Business MUST be registered in CalJOBS and be currently working with a Business Center Team Member