### MAY 2024

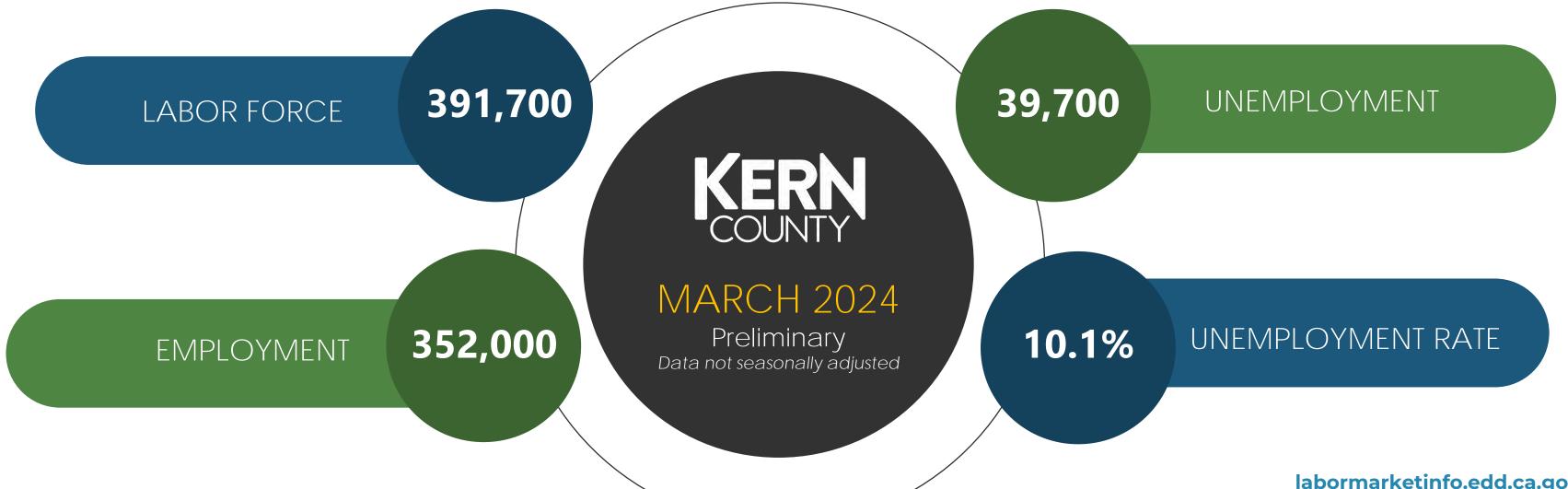
## **MARKETING** Presentation





## Labor Market Information

The unemployment rate in the Kern County was <u>10.1 %</u> in March 2024, down from a revised 10.4 % in February 2024, and above the year-ago estimate of 9.3 %. This compares with an unadjusted unemployment rate of 5.3 % for California and 3.9 % for the nation during the same period.



labormarketinfo.edd.ca.gov

## Labor Market Information

### Top Employers





CommonSpirit

ManTech International Corporation





CALIFORNIA CORRECTIONAL HEALTH CARE SERVICES











- Health Care and Social Assistance
- Retail Trade
- Professional, Scientific & Technical Services

- Private Educational Services
- Public Administration Wholesale Trade

### Top Employment Sectors

- Accommodation and Food Services
- Administrative, Support, Waste Management, and Remediation Services
- Manufacturing
- Construction

labormarketinfo.edd.ca.gov Bakersfield MSA | March 2024 A proved partner of America's Job Center

# EMPLOYER SERVICES



## **No-Cost HR Hotline**

### (888) 201-5817 Monday - Friday from 8:00 AM to 5:00 PM

### HR Experts provide guidance on:

- Hiring & firing processes
- Paid sick leave laws & FMLA
- Breaks, lunches, and overtime
- Employee handbooks
- Harassment prevention and more

## NO-COST HR HOTLINE

Get expert advice, guidance, and support for your business





OYERS' INING DURCE Job Center

California Employers Association ...

## **On-the-Job Training Numbers**

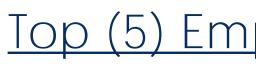
January – April 2024

Employers with OJT Contracts: 27

Total OJT Contracts: <u>32</u>

Median Wage: <u>\$19.10/Hour</u>

Encumbered: <u>\$124,572</u>









### Top (5) Employers with OJT Contracts





## **Rapid Response Numbers**

Date Submitted	Company	# Affected	Notes
1/24/2024	Calpac Pizza, LLC. DBA Pizza Hut	46	RR flyers provi
1/18/2024	Ridgecrest Regional Hospital	31	Orientation:
2/22/2024	Daifuku Services America Corporation	155	Unable to make o
2/28/2024	Kaiser Foundation Hospitals	72	RR flyers provi
No WARN Notice	99 Cents Only Store INC.	N/A	Orientations: 4/24, 5
4/22/2024	Triple Canopy	203	No contact ma
4/25/2024	Revol Greens	100	No contact ma



99 Cents Only Store Inc. did not submit a WARN notice and has not been willing to give us a count of total number of affected employees. We have held (1) of (3) orientations as of 4/24 and assisted <u>23</u> employees at this event. We are scheduled to hold two additional RR orientations on 5/8 and 5/22

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, 5/8 & 5/22
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### Layoff Numbers January - April 2024

Employers: 7

Total Affected: 607

## Past Employer Recruitments



RectorSeal Job Fair | March 5 & 6 Warehouse Forklift Drivers



### NOW HIRING A PROJECT MANAGER

Virtual & travel as needed throu nos Communities of Kern Count the Mt. Pinos Com Duration: Through the completion of the grant Salary: \$45 / Hour lours: Est. 20-30 hours per week. Will inclu ome evenings and weekends 2+ years experience in

questions to apply are available esafe.org/careers

Email your applicatio information by March 15, 2024 to: rina@kernfiresafe.o

America\*sJobCenter

Kern Fire Safe Council Project Manager



### **OPENINGS**

**Capital Procurement** Leader CalJOBS #19605033

**Cost Accounting** Manager CalJOBS #19605078

**Engineer Manager** CalJOBS #19550138

**Maintenance Manager** CalJOBS #19550134

**Process Engineer II** CalJOBS #19610573

> For more info, contact Rogelio Adame Velazquez at velazquezr@kerncounty.com

GAF On-Going recruiting for several openings

Apply online at: gaf.com/careers

**Project Engineer** CalJOBS #19550136

**Project Engineering** Co-Op Summer/Fall 2024 CalJOBS #19550143

Senior Project Engineer CalJOBS #19550141

**Technical & Quality** Manager CalJOBS #19612790



### Department of Rehabilitation Senior Vocational

**Rehabilitation Counselor** 

## Past Employer Recruitments



Exact Staff On-Going Hiring for Several Openings

Primex Farms On-Going Hiring for Several Openings

BFMC / HPN On-Going Hiring for Several Openings



Kern Health Systems Summer Externship Program for Students enrolled in HS.

College, or University

## **April Employer Recruitments**



E&E Foods Alaska Seafood Processors April 9<sup>th</sup> | SE BAK Office



**VEEP Info Session** Veterans Electrical Entry Program April 9<sup>th</sup> | Ridgecrest



**KERN COUNTY SHERIFF OFFICE RECRUITMENT** & TESTING

TUE. APR 9 | 11AM-2PM (TESTING AT 12PM) ine for the Kern County Sheriff's Office, this is your opportunity to meet with staff from the Kern County Sheriff's Office will be available to discuss the r testing at 12 pm, so **please be on time** if you wish to take the exam! ocess. There will also be an on-s

**RIDGECREST BRANCH LIBRARY** 131 E. Las Flores Ave, Ridgecrest, CA 9355

zacariasg@kerncounty.com

**KC Sheriff's Office** Recruitment & Testing April 9<sup>th</sup> | Ridgecrest



For more programs, visit KernLibrary.org

For more information, please contact Gloria Zacarias at



### **Public Safety Recruitment**

### Wednesday, April 17, 2024 10:00 AM - 2:00 PM AJCC SE Bakersfield | 1600 E. Belle Terrace

- Deputy Sheriff Trainees
- Detention Deputy Trainees Morgue Supervisor
- Sheriff's Records Unit Supvr.
- Sheriff's Dispatcher I
- Network System Admin.
- Systems Analyst I
- Sheriff's Records Specialist Sheriff's Records Supervisor
- \*Make sure you arrive no later than 10:45 AM to be registered for testing

Kern County Public Safety Recruitment Several Openings April 17<sup>th</sup> | SE BAK Office

## **Upcoming Recruitments**



Contact Gloria Zacarias at AJCC for more info. zacariasg@kerncounty.com | (661) 742-3048

his Workforce Innovation and Opportunity Act Equal Opportunity Employer/Program is funded fully or in part by a grant awarded by the U.S. Departmit

O



9am-11am

Valley Achievement Center 1400 Stine Rd. Bakerefield, Ca 93309

Instructional Assistants CalJOBS# 19681438

> Direct Care Staff CaUOBS# 19681448

valley achievement center

Bring updated resume and ID. Be prepared to fill out an application

For more information call Kari Mclood at 661.747.7937

661.325.HIRE

AmericasJobCenterOfKern.com



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# TRAINING PROGRAMS & GRANTS



## **Training Programs**



MC3 | ValleyBuild Pre-Apprenticeship Training (19) Students are graduating in June New Cohort Starts August 5<sup>th</sup>



Café 1600 BAS | Culinary Arts Program Teaching Tuesdays (To-Go Meals) Wednesdays & Thursdays - Lunch from 11:00 AM to 1:00 PM





### Recycling Lives Partnership Program A new cohort will start approximately on August 14<sup>th</sup>

## **Recycling Lives – Board Visit**









### March 13, 2024





### Next Board Visit - TBD

## **RERP Grant – New Program**

### Regional Equity & Recovery Partnership Grant Dental Hygiene Program at Taft College



Assistance with tuition cost and supportive services to cover the following:

- Books for second year students
- National Hygiene Board Exam
- CA Licensing Application Fee



### Dental Hygiene Program

- Legal and Ethical Principles
- Dental Hygiene Process of Care
- Community Awareness
- Life-Long Learning
- Infection Control
- Critical Thinking

### For more information contact

Audreyrina Drummond at ETR/AJCC DIRECT: 661.635.2648 EMAIL · drummondaud@kerncounty.con

> Suhey Perales at ETR/AJCC DIRECT: 661.336.6847 EMAIL: peraless@kerncounty.con

The Dental Hygiene Program is a two-year program with more han 1,600 hours of courses. Throughout the program tudents will learn and articipate in lectures, labs, and nt care clinic session

vo or Mono County, 18 years of age and have a High Schoo

ne Roard Examin A Licensing Application Fee \$200.00



## 167 – Farmworker Grant



- New ETR / NFJP Spanish Orientation
- New Bilingual Brochure & Updated Flyers



# A proved partner of America's Tob Center

Ayudando a las Familias Agrícolas con sus necesidades de Entrenamiento y Empleo

Programa Nacional de Empleo para Trabajadores Agrícolas



(661) 800-8429 www.EmployersTrainingResource.com

## **Farmworker Outreach Events**



- Outreach in local apartments in the cities of Arvin, Lamont & Wasco
- Participated in the Wasco Independence Career Fair, Nueva High Spring Fair in Lamont, and the South High Career Fair in Bakersfield



## Farmworker Outreach Events



### **HIGH SCHOOL EQUIVALENCY PROGRAM COLLEGE ASSISTANCE MIGRANT PROGRAM** CSU BAKERSFIELD ...







### CSUB HEP – Vocational Convention | April 20<sup>th</sup>

 Resource Fair and information on vocational trainings Educational & community support services for students Book signing by motivational & keynote speaker Trino Z. Sandoval Presentations by ETR, WESTEC, BAS, and 'Consulado de México en Fresno'

## Skillup America | Metrix Learning



Metrix e a r n i n g<sup>®</sup> a certus company

Get <u>FREE</u> training to build your skills and prepare for your next job through the SkillUp America program supported by Metrix Learning.

Sign-up Toolay at kerncounty.metrixlearning.com

COUNTY A proved partner of America's Tob Center

### Start with FREE Business & IT E-Learning Courses!

Computers Internet Microsoft Office Management Leadership Customer Service Finance Math and more!

- No tuition or travel costs
- Skills to prepare for better employment
- Accessible 24/7 from any location
- Matches your skill levels and learning pace
- Take as many courses as you want for 6 months
- Weekly virtual sessions using your training portal on Tuesdays at 4 PM and Thursdays at 11 AM



## Job Squad Live on Facebook



## Join Us Every Thursday at 9 AM

Get job leads and insights from our Workforce Development Professionals in real-time

## Facebook Live @AmericasJobCenter



Announcements | Recruitments | Job Openings | Workshops | Trainings







## PAST EVENTS



## Women's Empowerment

### Skills for Success Event: Tuesday, April 9<sup>th</sup> At The Recruitment Center

Event in partnership with The Department of Corrections & Rehabilitation - State Adult Parol Operations & ETR P2E Team

### Empowerment Speakers:

- Stephanie Grayson from The Mission at Kern County
- Kathryn Gillis from Golden Empire Transit
- Elaine McNearney from Dress for Success
- Lizette Patterson from Cazador Consulting Group





## Women's Empowerment























## 2024 Career & STEM Expo

### **Inspiring Tomorrow's Workforce** Event: Friday, April 26<sup>th</sup> | CTEC

<u>3,500</u> Middle & High School Students <u>160</u> Community Exhibitors

Notable attractions included:

- Impossible Science Festival & Science Magic Show by Illusionist Jason Latimer
- CTEC Tours of the building and its programs
- Heavy equipment displays
- Hands-on Trades Training Programs
- Outdoor demonstrations featuring drones, robotics, fire technology, 3D anatomage table, and Enzo the Police K9 Unit











## 2024 Career & STEM Expo

































## 2024 Bakersfield Women's **Business Conference**

### **ELEVATE** YOUR CAREER GROWTH

KERN EMPLOYERS' TRAINING COUNTY RESOURCE A provol partner of Awtensa's Top Center

Get comprehensive support including career counseling, resume refinements, interview techniques, and valuable application tips



### VISIT THE 2024 CAREER CONSULTANTS LOCATED UPSTAIRS ON THE MEZZANINE

### About Employers' Training Resource

Employers' Training Resource (ETR) brings together individuals seeking employment in Kern, Inyo, and Mono counties with businesses that need to hire. ETR is committed to helping people get back into the workforce

- Paid Work Experience Programs
- Vocational Training Programs • On-the-Job Training
- Customized Training Transitional Jobs Training
- Job Search Assistance

Call (661) 325-4473 1600 East Belle Terrace | Bakersfield, CA 93307



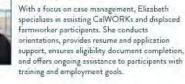
### dea Villegas

andra acts as a liaison with the community cal businesses, public and private organization partment staff, and partner agencies. She vides counseling on employment barriers, elops labor market entry plans, and helps ance resumes and interview skills for participants.

### Asideus Damado



### Algabeth Tomes



entations, provides resume and application pport, ensures eligibility document completion, d offers ongoing assistance to participants with

### Jennie Palarna



Engaging in participant assessments and lized planning, Veronica connects dividuals with the resources they need to achieve reer objectives. She works closely with ployers and government agencies to identify force needs and conducts labor market research to stay up to date on current trends.

2024 Bakersfield Women's Business Conference Workshop

### Networking your way to the Possible

with Susana Vasquez

This workshop will be an introduction to the Do's & Don'ts of finding career opportunities through the three P's of networking: Preparation, Presentation & Professional Relationship Building.

Learn how to build a network of professional friends by being open, honest, and genuinely engaged in their causes and by being more interested in their needs than your own.



### KERN EMPLOYERS' COUNTY RESOURCE A provol partner of Awteries's Tob Center





### Tuesday, April 30<sup>th</sup> **Mechanics Bank Theater**

- 65 Exhibitor Booths
- <u>26</u> Workshop Speakers
- <u>1,000+</u>Women in attendance

## 2024 Bakersfield Women's **Business Conference**











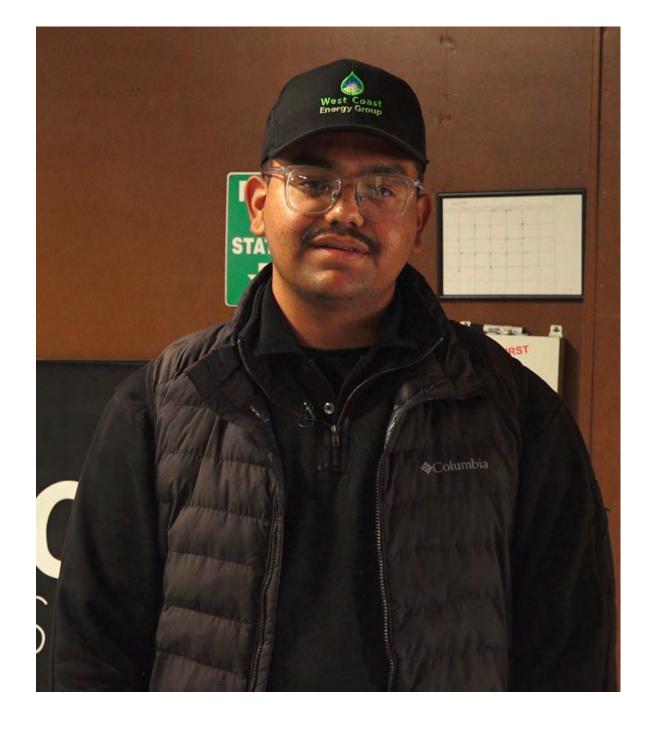








## **Success Story Video**







## Imer Rosales Facilities Manager West Coast Biofuels

### https://youtu.be/8GTc4Mbp9WI

# THANK YOU

