

FEBRUARY 2024

MARKETING Presentation





**WORKFORCE
DEVELOPMENT
BOARD**

NEW WDB MEMBER ORIENTATION

If you need a copy of the New WDB Member Orientation PowerPoint, please E-Mail Marsha Manos at [**charlesm@kerncounty.com**](mailto:charlesm@kerncounty.com)

Labor Market Information

The unemployment rate in the Kern County was 8.7 % in December 2023, up from a revised 7.8 % in November 2023, and above the year-ago estimate of 6.8 %. This compares with an unadjusted unemployment rate of 5.1 % for California and 3.5 % for the nation during the same period.



Labor Market Information

Top Employers



Top Employment Sectors

- Healthcare & Social Assistance
- Retail Trade
- Private Educational Services
- Professional, Scientific & Technical Services Manufacturing
- Accommodation & Food Services
- Administrative Support, Waste Management & Remediation Services
- Public Administration Wholesale Trade
- Construction

KERN EMPLOYERS'
COUNTY TRAINING
RESOURCE
A proud partner of America's Job Center

EMPLOYER SERVICES



No-Cost HR Hotline

888-201-5817

Monday - Friday from 8:00 AM – 5:00 PM

HR Experts provide guidance on:

- Hiring & firing processes
- Paid sick leave laws & FMLA
- Breaks, lunches and overtime
- Employee handbooks
- Harassment prevention and more



KERN COUNTY EMPLOYERS' TRAINING RESOURCE
A proud partner of America's Job Center

California Employers Association™

**NO-COST
HR HOTLINE**

888-201-5817
Monday-Friday 8 AM - 5 PM

Get expert advice, guidance, and support for your business

Virtual Trainings for Employers

CONFLICT MANAGEMENT: Fierce & Crucial Conversations

VIRTUAL TRAINING



Wednesday, February 28
10:00 - 11:00 AM

Register at:

tinyurl.com/ConflictManagement2-28

Topics Covered:

- How to assess a challenging situation & appropriate strategy
- Understand the elements of effective communication
- Utilize a 5-step process for dealing with difficult people
- Recognize the negative impacts of conflict
- Navigating through tough conversations with employees
- Conflict resolution across department team members
- Understanding and displaying empathy

***Sponsored by Central Valley Regional HR Hotline**



California
Employers
Association™



On-the-Job Training Numbers

July 2023 – January 2024

Employers with OJT Contracts: 36

Total OJT Contracts: 125

Median Wage: \$24.48 /Hour

Encumbered: \$689,584

Reimbursed to Date: \$299,417

Top OJT Employers



Mercy Hospital & Bakersfield Memorial

Wonderful
pistachios & almonds™

Rapid Response Numbers



| | Date of Layoff | Employer | # Affected | Notes |
|----|----------------------|--------------------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | 7/30/2023 | Yellow Corporation | 27 | (10) Attended our RR In-Person Orientation |
| 2 | 8/14/2023 | Essendant | 44 | (28) Attended our RR In-Person Orientation |
| 3 | 8/25/2023 | California Resource Corporation | 60 | |
| 4 | 8/28/2023 | ARC Technology | 1 | Attended our RR In-Person Orientation |
| 5 | 8/31/2023 | Amentum | 305 | This company lost the contract with the Air Force Base in Ridgecrest, and the new company that has the contract hired most of the employees and those that were not hired took other position in different companies or retired. |
| 6 | 9/2/2023 | David's Bridal | 27 | |
| 7 | 10/13/2023 | URS Midwest, Inc. dba United Road Services | 4 | |
| 8 | 10/20/2023 | Cygnus Home Services, LLC dba Yelloh | 13 | |
| 9 | 10/28/2023 | Morrison Healthcare at Adventist Health Bakersfield | 74 | This layoff is an annual contract rebid |
| 10 | 10/30/2023 | Constellis | 7 | |
| 11 | 11/23/2023 | Dreyer's Grand Ice Cream, Inc. | 900 | First Temporary Shutdown that lasted (14) days |
| 12 | 12/15/2023 -1/2/2024 | Dreyer's Grand Ice Cream, Inc. | 1,015 | Annual Temporary Shutdown. Employees were laid off and returned in staggering groups |
| 13 | 12/29/2023 | Early Morning, LLC dba Weeks Rose | 67 | |
| 14 | 1/1/2024 | TVT Trucking, Inc. | 142 | |
| 15 | 1/8/2024 | Virgin Galactic | 78 | |

PY 2023-2024 Layoff Numbers

July 2023 – January 2024

Employers: 15

Affected: 2,764

Recruitments January 2024



Now Hiring!

APPLY at [BFMC.com](https://www.bfmc.com)

| | |
|--------------------------------------------------------------|-----------------------------------------------------------|
| Radiology Technologist CalJOBS #19529097 | LVN Case Management CalJOBS #19504404 |
| Ward Clerk CalJOBS #19535738 | Business Analyst I CalJOBS #19535783 |
| CCMA Float CalJOBS #19504420 | Business Analyst Jr. CalJOBS #19535818 |
| Patient Registration Clerk Float CalJOBS #19504408 | Provider Relations Specialist CalJOBS #19504428 |
| Accounts Receivable Coordinator CalJOBS #19535776 | |

For more information, contact Rogelio Adame Velazquez at: velazquezr@kerncounty.com

325-HIRE | AmericasJobCenterOfKern.com | [f](#) [i](#) [v](#)

**Bakersfield Family
Medical Center**
On-Going Openings



JOB FAIR

January 12, 2024- 9am-11am
Valley Achievement Center
Stine Rd. Bakersfield, Ca 93309

| |
|------------------------------------------------------|
| Instructional Assistants CalJOBS# 19023591 |
| Direct Care Staff CalJOBS# 19023608 |
| Job Coach CalJOBS# 19535401 |



Bring updated resumes and ID, be prepared to fill out an application.

For more information call Kari Mcleod at 661-747-7937

**Valley Achievement
Center Job Fair**
January 12 | 9:00 AM



**Kern Health Systems
Career Expo**
January 25 | 5:30 PM

Niagara Bottling Recruitment



Niagara Bottling LLC plans to invest \$160 million in a 420,000-square-foot building expected to employ at least **60 people** earning an average of about \$59,000 per year, not including overtime, bonuses or benefits.

Openings:

- Warehouse Associates
- Production Operators
- Inventory Associates
- Injection Operators
- Maintenance Technician
- Sr. Maintenance Mechanic

https://www.bakersfield.com/news/delano-water-facility-expected-to-bottle-2-acre-feet-per-day/article_15de6652-8b19-11ee-b383-077e727281eb.html



JANUARY 23rd RECRUITMENT NUMBERS

| | |
|------|----------------|
| 400+ | Attendees* |
| 241 | By Appointment |
| 123 | Walk-Ins |
| 364 | Total Screened |

* Those who did not get screened were provided a QR code to direct them to the online application and Niagara staff would follow up with them at a later date

Recruitments February 2024

Open Recruitment

KERN COUNTY PROBATION DEPARTMENT

Youth Services Officer

Requirements:

- 60 semester units from accredited college
- Pass a background check
- Availability to work any 24 hour shift (6a-2p, 2p-10p, 10p-6a)
- Availability to work at any three facilities (Camp Owen, YDC, Crossroads).

APPLY NOW

www.GovernmentJobs.com
or
https://linktr.ee/kernprobation



Kern County Probation Dept.
On-Going

Now Hiring! EXACTSTAFF family of companies

Email resumes to Kari Mcleod at: mcleodk@kerncounty.com
For more info, contact her at: (661) 747-7937

Bookkeeper - CalJOBS# 19552163
Office Manager - CalJOBS# 19552166
Shipping Clerk - CalJOBS# 19552168
Supply Quality Technician - CalJOBS# 19552169
Paralegal - CalJOBS# 19552171
Accounts Receivable Specialist - CalJOBS# 19483946
Accounting Specialist - CalJOBS# 19552488
Human Resource Specialist - CalJOBS# 19552496
Accounting Technician - CalJOBS# 19552511



Exact Staff
On-Going

PANAMA-BUENA VISTA UNION SCHOOL DISTRICT

On Site Interviews!
AVAILABLE FOR:
JR. HIGH TEACHER, SINGLE SUBJECT
SPECIAL EDUCATION TEACHER
AFTER SCHOOL PROGRAMS
PARPROFESSIONAL
BUS DRIVER

COMING AND SEE US!

6th Annual CASTING CALL
FEBRUARY 7 | 2024
4:00 PM - 7:00 PM

PERMANENT AND SUBSTITUTE POSITIONS AVAILABLE!

CERTIFICATED POSITIONS:
K-6 ELEMENTARY TEACHER, JR. HIGH TEACHER, MUSIC TEACHER, PSYCHOLOGIST, SCHOOL NURSE, SPEECH PATHOLOGIST, SCHOOL SOCIAL WORKER, ACADEMIC COACH, ADMINISTRATOR

CLASSIFIED POSITIONS:
PARAPROFESSIONAL, BUS DRIVER, TRANSPORTATION AIDE, AFTER SCHOOL PROGRAM, INSTRUCTIONAL AIDE, SCHOOL AIDE, CAFETERIA, CUSTODIAN

THOMPSON JR. HIGH
4200 PLANZ RD

WWW.PBVUSD.K12.CA.US
CALL (661) 837-8331 X6353 FOR MORE INFO
For more info, contact Gloria Zacarias at: zacariasg@kerncounty.com



Panama-Buena Vista Union School District
February 7 | 4:00 PM

Recruitment BWC Buttonwillow Warehouse Company

Thursday, February 15
1:00 - 4:00 PM

Recruitment Center
1215 Olive Drive, Suite C, Bakersfield

Class 'A' Drivers
(Hazmat & Tanker Endorsements)
CalJOBS #19544563

Bring resume along with a valid Class 'A' Driver's License, and a copy of your Driving Record. Interviews being conducted on spot.

For more info, contact Lisa Landeros at: landerosl@kerncounty.com



Buttonwillow Warehouse Company
February 15 | 1:00 PM

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TRAINING PROGRAMS



167 Farmworker Grant

Weekly Outreach Events



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Servicios y recursos sin costo para
**TRABAJADORES AGRÍCOLAS
Y SUS DEPENDIENTES**

- Entrenamientos Vocacionales
- Talleres de Búsqueda de Empleo
- Experiencia Laboral Pagada
- Asistencia de Renta y Utilidades

(661) 800-8429
*No-Cost Services and Resources for
FARMWORKERS & DEPENDENTS*

Skillup America | Metrix Learning



Get **FREE** training to build your skills and prepare for your next job through the SkillUp America program supported by Metrix Learning.



Sign-up Today at
kerncounty.metrixlearning.com

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Start with **FREE** Business & IT E-Learning Courses!

| | |
|------------------|------------------|
| Computers | Leadership |
| Internet | Customer Service |
| Microsoft Office | Finance |
| Management | Math and more! |

- No tuition or travel costs
- Skills to prepare for better employment
- Accessible 24/7 from any location
- Matches your skill levels and learning pace
- Take as many courses as you want for 6 months
- Weekly virtual sessions using your training portal on Tuesdays at 4 PM and Thursdays at 11 AM



Recycling Lives – New Cohort



Kern Alliance of Business, Inc.

RECYCLING LIVES

Job Readiness Training with
Transitional Jobs

For more information contact:

Audreyrina Drummond

(661) 635-2648 • drummondaud@kerncounty.com

REGISTER TODAY!

Registration

Deadline: 3/2/24

Classes Start: 4/3/24



High Roads Construction Career Grant



VALLEY BUILD

MC3 | Multi-Craft Trade Unions Pre-Apprenticeship Training Program

- **15** participants graduated from the 6th cohort and had a graduation ceremony on February 2nd at Hodel's with **8** having guaranteed employment
- The goal is to have **20** participants in the new cohort that is starting **April 1st**
- Veterans are encouraged to join the program



MC3 Training – New Cohort

Prepare for a Construction Related Career!

Join us to learn how you can obtain new skills & hands-on training.

Cement Workers
Electricians IBEW
Plumbers / Pipefitters
Operating Engineers
Sheet Metal Workers
Teamsters
Painters
Iron Workers
Plasters

For questions & appointments contact

David Hudgins

Building Trades
Pre-Apprenticeship Readiness

Coordinator / Recruiter

hudginsdw@outlook.com
661.301.7200

STARTS
APRIL 1, 2024
MONDAY - FRIDAY
8AM - 4PM
Register at ValleyBuild.net



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PAST AND UPCOMING EVENTS





JOB FAIR

Tues. January 23rd at the
American Legion - Post 26

- In partnership with ValleyBuild, Kern County Veterans Services, Amazon, EDD & ETR
- Open to the general public and Veterans were encouraged to attend
- 26 Registered Employers & Community Resources
- 161 in Attendance

SAVE THE DATE

JOB FAIR

- TUESDAY -
JANUARY 23

10:00 AM - 2:00 PM
American Legion - Post 26
2020 H Street | 93301

CONSTRUCTION AND INDUSTRIAL

VETERANS JOIN US

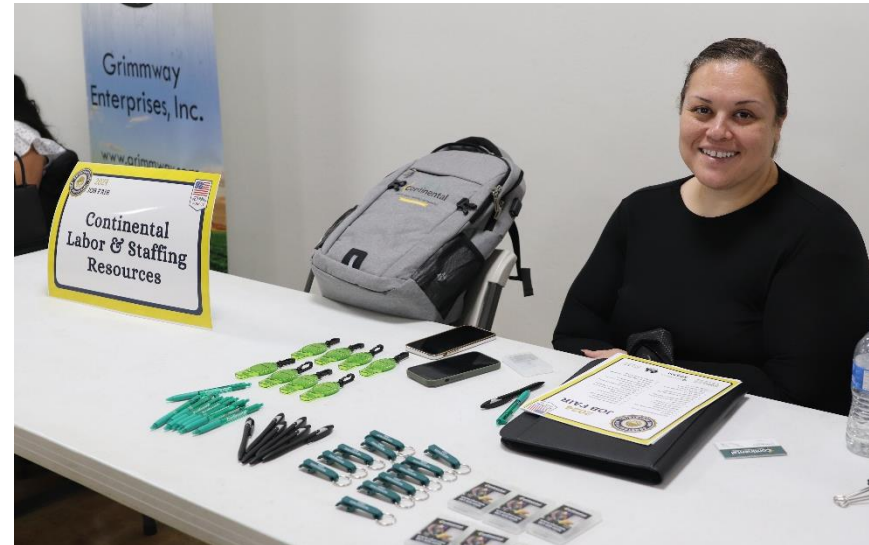
Open to the general public.
Veterans are encouraged to attend.

Bring an updated resume and meet with local Employers in the Construction, Industrial, and Logistics Industries.

in partnership with:
KERN EMPLOYERS TRAINING COUNTY RESOURCE
VALLEYBUILD

EMPLOYERS interested in participating, please scan the QR code to register or visit tinyurl.com/2024EmployerRegistration





Upcoming Events - February



67th Annual Whiskey Flat Days

Presented by the Kernville Chamber of Commerce

February 16-19 | Kernville

For more information visit: officialwhiskeyflatdays.com



Wasco Independence High School

7th Annual Career Fair

February 22 | 10:00 AM – 12:00 PM

Open to all Wasco High School Students

Upcoming Events – March & April



Thurs. March 14th

Mechanics Bank Theater

leadersinlife.org



Fri. April 26th

Career Technical
Education Center

linktr.ee/careerstemexpo



Tues. April 30th

Mechanics Bank Theater

bakersfieldwomen.org

THANK YOU

